

ADAM SCHOALES

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A true early adopter with a proven track record who's never afraid to try new technology, Adam is a passionate post-production professional, fusing his love of all things tech with his passion for filmmaking to stay on the cutting edge and constantly explore new and creative ways to tell stories.

Adam has edited productions ranging from 30- to 60-minute broadcast series, commercial spots, and both short- and long-form corporate and online productions. Adam has worked with respected clients such as Warner Brothers, Searchlight Pictures, A24, CTV/Bell Media, Honda Canada, TD Canada Trust, Dreamworks TV, and Spin Master.

Reel available at adamschoales.com/reel

WORK EXPERIENCE

Senior Video Producer - Toronto International Film Festival June 2017 to Present

- Video creative lead for in-house and out-of-home marketing campaigns; including trailers, YouTube and online video ads, and video billboards; seeing content from conception through to delivery
- Research, produce, conduct, and edit interviews for Studio 9; TIFF's in-house interview suite conducting interviews with filmmakers and talent year-round and during festival, published to YouTube and other digital platforms
- Working alongside corporate partnerships team to develop video content to support brand partners and build growth
- Manager of festival post-production team; overseeing assistant editors, Data Management Technicians, and content publishing
- Producer and Editor of short-form documentaries for opening night galas, retrospective tribute reels, and original content and series
- Creative Lead - TIFF Tribute Awards career reels; honouring top talent in the film industry such as Meryl Streep and Benedict Cumberbatch, and broadcast across Canada on CTV and internationally by Variety
- Producer and director of TIFF Stay-at-Home Cinema livestream, broadcast live across YouTube, Facebook, and Twitter via Streamyard
- Built and managed remote post-production workflows; including integrations with Frame.io, Postlab, and MASV; developed and implemented across the organization

Video Producer/Editor - Freelance - 2006 to Present

- Video editing, motion graphic design and animation, event videography, final deliverable prep, and design and implementation of post-production workflows for a variety of clients
- Selected freelance clients include: Warner Brothers, Searchlight Pictures, A24, Toronto Raptors - Lil Ballas, Ontario Nurses Association, Spin Master, Guild Electric, Cinémas Ciné Entreprise

Supervising Editor - Essential Canada - December 2013 to June 2017

- Supervising editor and motion graphics designer of television series, *Under the Influence* (Reelz)
- Lead editor and motion graphics designer of television series, *Because I Told You So* (DreamworksTV)
- Packaging editor for television series, *Panic Button* (TruTV)
- Lead editor for web series *I Pranked My Parents* (DreamworksTV)

Senior Editor Visual Inclination Inc. - January 2010 to January 2016

- Lead editor for various broadcast/commercial/corporate projects
- Motion graphics animator on various broadcast/commercial/corporate projects
- Co-creator of *Garnish*, an iOS drinks recipe application
- Copywriting for various components of company website
- Post-production co-ordinator for season 1 of *War Story* television series
- Clients include: Honda Canada, TD Canada Trust, CBC, Virgin Mobile, H&M, Peter Alexander Australia, Wolf Blass

Editor - Suddenly Seemore... Productions - May 2013 to September 2014

- Story editing and package editing for both seasons of television series, *Bad Trips Abroad* (Travel & Escape)
- Lead assistant editor for both seasons of television series, *Pawnathon Canada* (History Channel)

EDUCATION

Toronto Metropolitan University (Formerly Ryerson University), Toronto - Bachelor of Fine Arts, New Media (with Honours)

SKILLS

Expert knowledge of video editing software including Final Cut Pro X, Adobe Premiere, Avid Media Composer, and motion graphics software including Adobe After Effects, Apple Motion, Photoshop, Cinema4D, and Illustrator

Working knowledge of remote post-production workflows

Limited working proficiency of French